



# Natural Refrigerants Faster to Market

industry platforms | market research | public affairs | events management | grants & funding

---

shecco is a market development specialist helping companies worldwide to bring their climate friendly solutions faster to market.

Within the HVAC&R sector we specialise in the natural refrigerants CO<sub>2</sub>, hydrocarbons, ammonia, air & water.

## entering the market...

tailor-made market research & consultancy services to analyse market trends and the best partner:

- » monitoring services, market & policy analysis
- » SWOT, market forecasts, trend & drivers
- » consultancy: customer & partner assessments
- » b2b industry surveys & acceptability studies

## promoting your solutions...

the world's leading online industry platforms for the natural refrigerants CO<sub>2</sub>, hydrocarbons, ammonia and water:

- » news, products, knowledge, events
- » global business directory
- » b2b networking communities
- » reaching decision makers from policy & industry

## convincing decision makers...

customised public affairs & PR services to deliver the right messages to the right stakeholders and shape policies:

- » issue tracking
- » government affairs
- » campaigns management
- » crisis management
- » media relations

## meeting experts...

unique international events for policy and industry to discuss about "how to bring natural refrigerants faster to market":

- » interactive workshops on CO<sub>2</sub>, hydrocarbons, ammonia, air and water
- » networking receptions
- » stakeholder meetings

## securing financial support...

creative and professional project management services to obtain the right funding for your ideas:

- » evaluation of project ideas
- » partner search & consortium building proposal writing & proactive network-building
- » grant & project management from A-Z

market research

industry platforms

public affairs

events management

grants & funding

shecco

## Our industry platforms:



R744.com



hydrocarbons21.com



ammonia21.com



R718.com

## Amongst our 100+ partners:

Panasonic, GEA, Carrier, Parker, Mayekawa, Danfoss, Kobe Steel, Johnson Controls, Hillphoenix, Linde Group, Alfa Laval, Emerson, Dorin, Embraco, Bitzer, Grundfos, SWEP, Temprite, Star, Hansen, HB Products, Green & Cool, Agramkow

## Our events brand: ATMOSphere

International Workshops on Natural Refrigerants



## Contact us

### shecco Europe

phone: (+32) 2 230 3700  
fax: (+32) 2 280 0436  
email: [europe@shecco.com](mailto:europe@shecco.com)  
website: [www.shecco.com](http://www.shecco.com)  
twitter: @shecco

### shecco Japan

phone: (+81) 3 3287 7330  
fax: (+81) 3 3287 7340  
email: [japan@shecco.com](mailto:japan@shecco.com)  
website: [www.shecco.com](http://www.shecco.com)  
twitter: @shecco

## Our publications brand: the GUIDE



### Our mailing address:

shecco SPRL  
Rue Royale 15  
1000, Brussels  
Belgium

### Our mailing address:

shecco Japan K.K.  
Office 20 EGG JAPAN  
Shin-Marunouchi Building 10F  
Marunouchi 1-5-1, Chiyoda-ku  
100-6590, Tokyo, Japan